

SERVICE MENU

SECTION 1: THE TALENT

Choose from our existing talent roster or commission your very own custom star!

OPTION A: OUR 'READY TO GO' TALENT

Best for: Speed, efficiency, and keeping budgets lean

Investment: \$0 AUD

Includes:

- 1 x 'Ready To Go' Virtual Agent
- Immediate availability with 10+ choices
- No additional character design costs or development time



OPTION B: CUSTOM VIRTUAL AGENT CONCEPT

Best for: "Screen Testing" Virtual Agent persona for internal stakeholders

Investment: \$995 AUD

Includes:

- Creation of a new, exclusive avatar to align with your brand
- Director's recommendation for Image, Voice and Single Costume
- 1 x 30-Second "Screen Test" film for internal use

OPTION C: CUSTOM VIRTUAL AGENT CONCEPT + BIO FILM

Best for: Signature developments requiring an exclusive Custom Virtual Agent and launch film

Investment: \$1,895 AUD

Includes:

- Creation of a new, custom Virtual Agent based on your brief
- Director's recommendation for Image, Voice, and Single Costume
- A fully polished, market-ready 30-Second "Bio Film" featuring your Custom Virtual Agent and limited property details (Portrait or Landscape)

CUSTOM VIRTUAL AGENT: ADD-ON MENU

Enhancement options to develop your Custom Virtual Agent:

- Image Casting - 10 additional appearance options + \$300 AUD
- Voice Casting - 4 additional premium voice options + \$600 AUD
- Wardrobe Styling - 4 additional costumes + \$400 AUD
- Human Digital Twin - Advanced replication of a real human subject POA

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SECTION 2: CONTENT PRODUCTION

Next, choose your content production needs...

TIER 1: THE SOCIAL SPOTLIGHT

Best for: High-volume social media content and rapid listings

Investment: \$995 AUD

Includes:

- 4 x 15-Second Edits (Portrait)
- Fast-paced, music-driven edits
- Technical Corrections
- 3 Day Turnaround

TIER 2: THE CINEMATIC JOURNEY

Best For: Premium listings featured on project website

Investment: \$1,495 AUD

Includes:

- 1 x 60-Second Narrative Film (Landscape)
- Seamless, continuous storytelling
- Cinematic camera moves and emotional pacing
- Technical Corrections
- 5 Day Turnaround

TIER 3: THE STUDIO PACKAGE

Best for: Signature development campaigns requiring collaborative edits

Investment: \$3,500 AUD

Includes:

- 1 x 60-Second Hero Film (Landscape)
- 4 x 15-Second Social Teasers (Portrait)
- Full "Agency Style" bespoke campaign production with Creative Direction
- 2 x Rounds of Revisions (Creative and Technical)
- 10 Day Turnaround

CONTENT PRODUCTION: ADD-ON MENU

- Landscape to Portrait Edit: + \$250 AUD / 15-Sec edit
- Languages: Translation and Lip-Sync
 - 15-Sec Portrait edit: + \$250 AUD / language
 - 60-Sec Film or 4 x 15-Sec Portrait: + \$400 AUD / language

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SECTION 3: THE FINE PRINT

Legal Definitions & Service Terms

Source Images

- All tiers are based on processing up to 15 High-Res Source Images
- Additional images processed at \$100 AUD per image

Revisions Policy

Tier 1 - The Social Spotlight / Tier 2 - The Cinematic Journey:

- Output is final
- Corrections for technical errors (glitches, mispronunciations) are included at no cost
- Creative changes (e.g. "Change the music" "Swap this shot") will incur additional cost

Tier 3 - The Studio Package:

- Includes Two (2) Rounds of consolidated feedback
- Changes to the agreed script/voiceover after production commences will incur additional cost

Hourly Rates for Out-of-Scope Revisions

Any changes requested outside the package inclusions are billed at the following rates:

- **Production Support & Administration Rate (\$75 AUD/hr):** Essential maintenance and basic adjustments
- **Standard Studio Rate (\$150 AUD/hr):** For visual edits, timing adjustments, language adaptations and asset replacements
- **Creative Director Rate (\$250 AUD/hr):** For script changes, narrative restructuring, technical supervision and conceptual redirection
- **A minimum charge of 1 hour applies to all change requests**

IP & Character Rights

- Journey AI Studios retains ownership of all underlying IP, source files, and generation data
- Client is granted a perpetual license for the final video output delivered
- 'Ready to Go' Virtual Agents are included on a non-exclusive basis
- 'Custom' Virtual Agents are reserved for the paying client on an exclusive basis



Custom quotes available for
specific needs.

Get in touch and ask for more
details.

Come on! What are you waiting for?