

JOURNEY AI

- STUDIOS -

SERVICE MENU

SECTION 1: THE TALENT

Choose from our existing talent roster or commission your very own custom star.

OPTION A: OUR 'READY TO GO' TALENT

Investment: Using one of our existing characters at no additional cost

Best for: Speed, efficiency, and keeping budgets lean.

Includes:

- Choose from our diverse library of 'Ready To Go' Virtual Agents.
- Immediate availability. No additional cost or development time required.
- Non-exclusive usage - These characters will be used in third party campaigns.

OPTION B: CUSTOM VIRTUAL AGENT: CONCEPT

Investment: \$995 AUD

Best for: Internal stakeholder buy-in and "Screen Testing" a persona.

Includes:

- Creation of a new, custom avatar based on your brief.
- Director's recommendation for Image, Voice, and Single Costume.
- 1x 30-Second "Screen Test" film for internal use

OPTION C: CUSTOM VIRTUAL AGENT: CONCEPT + BIO FILM

Investment: \$1,895 AUD

Best for: Signature developments requiring a fully polished, bespoke brand ambassador and launch film to introduce the Custom Virtual Agent to external audiences.

Includes:

- Creation of a new, custom avatar based on your brief.
- Director's recommendation for Image, Voice, and Single Costume.
- A fully polished, market-ready 1 Minute "Bio Film" (Vertical or Landscape)

CUSTOM VIRTUAL AGENT: ADD-ON MENU

Investment: \$1,895 AUD

Options to refine your custom avatar.

- **Image Casting** 10 additional appearance options + \$300 AUD
- **Voice Casting** 4 additional premium voice options + \$600 AUD
- **Wardrobe Styling** 4 additional costume + \$400 AUD
- **Human Digital Twin** Advanced replication of a real human subject POA

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SECTION 2: CONTENT PRODUCTION

Next, choose your content production needs.

TIER 1: THE SOCIAL SPOTLIGHT

Investment: \$995 AUD

Best For: High-volume social media content (Instagram Reels, TikTok) and rapid listings.

Includes:

- 4 x 15-Second Edits (9:16 Vertical)
- Fast-paced, music-driven edits using the standard "3-Beat" formula
- Technical Corrections
- 3 Day Turnaround

TIER 2: THE CINEMATIC JOURNEY

Investment: \$1,495 AUD

Best For: Premium listings, project websites, and high production values with a narrative arc.

Includes:

- 1 x 60-Second Narrative Film (16:9 Landscape)
- Seamless, continuous storytelling
- Logical visual journey linking spaces with cinematic camera moves and emotional pacing
- Technical Corrections
- 5 Day Turnaround

TIER 3: THE STUDIO PACKAGE

Investment: \$3,500 AUD (Fixed Price)

Best For: Signature Developments with collaborative feedback dialogue.

Includes:

- 1 x 60-Second Hero Film (16:9 Landscape)
- 4 x 15-Second Social Teasers (9:16 Vertical)
- Full "Agency Style" bespoke campaign production with Creative Direction
- 2 x Rounds of Revisions (Creative and Technical)
- 5-10 Day Turnaround (subject to client feedback responsiveness)

ADD-ON MENU: CONTENT PRODUCTION UPGRADES

Expand your campaign. Production extras and acceleration.

- **Vertical Cut-Down:** Creation of a 15-second 9:16 (Vertical) edit from an existing 16:9 Landscape edit + **\$250 AUD**
- **Additional Image Processing:** For projects requiring more than the included 15 source images + **\$100 AUD / image**
- **Language Localization:** Translation and Lip-Syncing of your final video into another language.
 - 15-Sec Vertical: + **\$250 AUD**
 - 60-Sec Film or 4 x 15-Sec Vertical + **\$400 AUD**

SECTION 3: THE FINE PRINT

LEGAL DEFINITIONS & SERVICE TERMS

1. Global Input Rule

- All tiers are based on processing up to 15 High-Res Source Images provided by the client.
- Additional images processed at \$100 AUD per image.

2. Revisions Policy

Tier 1 - The Social Spotlight and Tier 2 -The Cinematic Journey: Output is final. Corrections for technical errors (glitches, mispronunciations) are included at no cost. Creative changes (e.g. "Change the music" "Swap this shot") are billable.

Tier 3 - The Studio Package: Includes Two (2) Rounds of consolidated feedback. Changes to the agreed script/voiceover after production commences are billable change orders.

3. Hourly Rates for Out-of-Scope Revisions

- Any changes requested outside the included policy are billed at the following rates
- Production Support & Administration Rate (\$85 AUD/hr): Essential maintenance and basic adjustments.
- Standard Studio Rate (\$150 AUD/hr): For visual edits, timing adjustments, language adaptations and asset replacements.
- Creative Director Rate (\$250 AUD/hr): For script changes, narrative restructuring, technical supervision and conceptual redirection.

Note: A minimum charge of 1 hour applies to all change requests.

4. IP & Character Rights

- Journey AI Studios retains ownership of all underlying IP, source files, and generation data (seeds, prompts).
- Client is granted a perpetual license for the final video output.